



ACCM



**ANNUAL REPORT**

**2017-2018**

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# VISION

ACCM envisions a society free from the stigma of HIV/AIDS and hepatitis C. We are committed to building a community where all people living with or affected by HIV/AIDS and/or hepatitis C receive the support they need. We are dedicated to empowering individuals to make informed decisions related to their health.

# & MISSION

ACCM is a volunteer-based community organization working to enhance the quality of life of people living with HIV/AIDS and/or hepatitis C, to prevent HIV and hepatitis C transmission, and to promote community awareness and action.



# STAFF & BOARD



## STAFF

Faraz Abdullah - IT Coordinator  
Sylvain Beaudry, Christopher Gwilliam (interim) - Coordinator of Treatment & Information  
Jeansil Bruyère, Matthew Halse (left) - Executive Director  
Benjamin Chafe - Events & Development Assistant  
Jourdan Coulombe, Tina Gelsomini (interim) - Communications Coordinator  
Roberto Gerrard-Martinez - Development Manager  
Ren Haskett - Education for Prevention Coordinator  
Andrea Kornacki - Volunteer Coordinator  
Daniel Lanouette, Fizza Jaffry (interim) - Coordinator of Group Services  
Daniel-Jonathan Laroche - Kontak Coordinator  
Andreas Mertens - SextEd Coordinator  
Kamilla Petrosyan - Program Manager  
Cassandra Poblah - Administrative Coordinator  
Jonathan Rae-Brown - Kontak Outreach Coordinator  
Anita Schoepp - Coordinator of One-on-One Services  
Kimberly Wong - Jeunes Queer Youth Program Manager

## BOARD

Angèle Rose Ankouad - Vice-President  
Gregg Blachford - Board Member  
Patrick Lloyd Brennan - Secretary  
Jeansil Bruyère - Executive Director, Ex Officio Board Member  
Mathieu Foran - President  
John Gutpell - Treasurer  
Ray Hiltz - Board Member  
Anthony Johnson - Honorary Board Member  
Terry Kyle - Board Member (left)  
Rebecca Munroe - Board Member  
Jonathan Rae-Brown - Staff Representative  
Rob Urquhart - Board Member (left)

# MESSAGE FROM THE PRESIDENT & DIRECTOR

Our family celebrates three decades of history, joy and tears. To those who have contributed to this growth and success, you are remembered and celebrated. It is thanks to our members, volunteers and key partners that we have the privilege of highlighting such a milestone. Through community leadership and cooperation, we've tackled criminalization of HIV non-disclosure, raised awareness of ground breaking campaigns such as #UequalsU, and thrived through financially strenuous political climates. What a journey we've had!

It is with great pleasure that we present this year's accomplishments. We sent a dozen staff, members and volunteers to Canada Pride Montreal's National Human Rights conference. We fostered discussions around by-and-for queer and trans youth-focused sex education. Notably, we launched Jeunes Queer Youth, a new program aimed at empowering local queer and trans youth. We've also led the pack in providing services for gbMSM populations engaging in chemsex. Our computer literacy workshops are delving into deeper issues revolving around HIV & Aging. In partnership with the Black Indigenous Harm Reduction Alliance, ACCM has strengthened our ties with prison involved communities by hosting targeted workshops at our local women's prison. Finally, through a combination of digital and in-person engagement, we lent our voice to #UequalsU, the important awareness campaign striving to inform populations that people whose viral loads are undetectable cannot pass HIV onto their sexual partners.

Looking forward, ACCM is committed to building our knowledge around issues that are directly affecting the communities we proudly service. We seek to better nuance the experience of HIV & Aging between men and women. We aim to become experts in the field of chemsex support, outreach, and education in Montreal. Further, we are responding to the growing number of inquiries received from prospective and new immigrants by engaging with partners that offer accessible services to these communities. Finally, we echo national & international concerns expressing the need to focus on the most vulnerable of our communities, those left behind by the UNAIDS 90-90-90 targets, now commonly known as the 10-10-10. Street involved individuals, drug users, cis and trans women, indigenous folks, people of colour as well as African, Caribbean and Black communities should not be forgotten.

While all of these projects are crucial, what is even more pressing is funding such initiatives. We can dream big, but to enact change, we need your support. With this final thought, we urge you to join us in creating more inclusive and diverse spaces of all individuals living with HIV and/or hepatitis C.

Become a monthly donor, we need you.

Mathieu & Jeansil!

# SUPPORT SERVICES



**ACCM's Support Services programs enhance the quality of life of people living with HIV and/or hepatitis C by providing peer support, personal development and treatment information, as well as addressing stigma and discrimination.**

## WOMEN'S SOCIAL GROUP

The Women's Social Group celebrated its two-year anniversary in October, and continues to meet monthly. Activities included cooking classes, an excursion to a bowling alley, a craft-making workshop, and a self-care workshop led by the International Community of Women living with HIV (ICW). This project is integral to ACCM's meaningful involvement of women living with HIV as it develops their project management skills by providing them with the tools to lead and guide the direction of the group.

## GROUP SERVICES

ACCM launched several new support groups to respond to shifting needs voiced by our membership, and to support diversity and inclusion. New groups include a spirituality group, a hetero/bi men's group, and a queer muslim social group which we opened up to the community. We also continue to host discussion groups in French, English, and Spanish, and to expand our women's group.

## HIV & AGING

ACCM launched our HIV & Aging project with two workshop series on computer and digital literacy by and for people living with HIV. ACCM has also developed an HIV & Aging advisory committee consisting of 5 older adults living with HIV, who will be meeting in the coming year to develop online resources for those aging with HIV.

*"I volunteered for ACCM back in 2003, and now again 15 years later. Working with a vivacious team, with their desire to always do more, give more, always putting the needs of others at the forefront of their mission. It is a true pleasure to work with this selfless team, learning, giving and making a difference along the way. I love their implication in everything that drives them. They say education never stops, and at ACCM, that's a true reality." Happy, ACCM Volunteer*



## LOOKING FORWARD ACCM50+

Our HIV & Aging advisory committee hopes to launch a web-based platform aimed at providing up-to-date information on treatment, health services, and other relevant resources for those aging with HIV. This will also be a social network to connect and communicate with others affected by HIV.

## YEAR IN NUMBERS

- 81** new member intakes
- 552** subscriptions to our monthly food cooperative Buyers Club
- 46** Dinner & Discussions with **789** individual visits
- 100** members benefited from Member Activity Fund projects
- 31** support group sessions
- 46** Occupational Therapy sessions and **40** yoga sessions

# EDUCATION FOR PREVENTION

**The Education for Prevention Department aims to decrease the prevalence of HIV, hepatitis C and other sexually transmitted and blood borne infections by providing safer sex materials and information on risk reduction.**

## JEUNES QUEER YOUTH

We launched Jeunes Queer Youth, our new alliance program run with RÉZO, P10, ASTT(e)Q, and the Coalition montréalaise des groupes jeunesse LGBT that empowers queer, trans, and allied youth to realize their own sex ed initiatives. The program hosted a launch event, a leadership summit, as well as several workshops and networking events for youth. JQY is currently mentoring and funding 10 youth-led sexual health projects, and hopes to support another 20 in the coming year.

## QUEBEC'S NEW SEX-ED CURRICULUM

Our Education for Prevention Department has played a crucial role in implementing Quebec's new sexual education curriculum. We were the community representative on the planning committee for the two English Montreal School Board schools piloting the program this year. We also offered trainings on how to teach the new sex ed program to EMSB teachers. ACCM will continue to offer teacher trainings and to work with schools to implement the new curriculum as the sex ed program is expanded to all Quebec schools next year.

## ELEMENTARY TEACHER'S SEX-ED TOOLKIT

We expanded the Teacher's Toolkit to include elementary level lesson plans. We now have 7 elementary lesson plans available for download on our website, and will be developing more over the upcoming year.

## CHEMSEX SUPPORT

Our Kontak program launched new platforms for chemsex support in response to a growing need in gbMSM communities. We hosted an 8-week group counseling workshop, provided one-on-one counseling sessions at ACCM and Clinique SIDEP+, and launched a new workshop series as part of the Phenix research project for gbMSM who want to explore their sexuality after stopping their use of crystal meth.

*"Too many people don't understand their risks and options when it comes to their sexual health. As a volunteer for ACCM's KONTAK program, I get to go out into the heart of the community and help educate people in a way that could have a profound effect on the rest of their lives, and I get to have an insane amount of fun while doing it!"*

*- Tobin, Kontak Volunteer*



*"[ACCM] has been an incredible source of information, resources and help in supporting the [English Montreal School] Board's initiatives. (...) It is a pleasure to present [your] solidly designed, ready to use and extremely impressive resources to our teachers & professionals."*

*- Anne-Marie De Silva, Educational Consultant - Sex Education, EMSB*



## LOOKING FORWARD Jeunes Queer Youth

We hope to support an additional twenty youth-led sex ed initiatives in the coming year. We will be developing new workshops in response to different requests received from youth, including a new workshop on queer history. JQY will also be supporting the Trans March this summer.

## THE YEAR IN NUMBERS

**35** kiosks reaching **2,063** participants

**42** workshops on HIV, hep C, healthy relationships, safer sex, and sex and drugs reaching **806** people

**48,022** condoms distributed

**91%** of participants reported an increase in knowledge after attending our HIV 101 workshop, and **98%** after our HepC 101 workshops

**26,475** safer sex packs distributed

**12** curriculum reform trainings reaching **359** teachers or preservice teachers

**58,857** people visited articles on the sext-ed website

**969** SextEd texts answered

**19,453** downloads of the Teacher's Tool Kit lesson plan

# VOLUNTEERS

The Volunteer Department recruits new volunteers and finds them fulfilling positions at ACCM that contribute to their personal and professional development. We coordinate intensive orientation sessions throughout the year, ensuring that our volunteers are informed about ACCM's mission and values.

## BUDDY PROGRAM

To address the realities of aging with HIV, we merged our volunteer-driven buddy program with our HIV & Aging program. We adapted and expanded the program, training a dozen new volunteers and pairing almost all of them, in order to better help people get to appointments and access medical care.

## PRIDE CONDOM PACKING

Over 50 volunteers came to the ACCM drop-in and provided 145 hours of condom packing for us this year, packing approximately 13,000 condoms for us to distribute at the Pride 2017 Community Day.

## RECEPTION PROGRAM

To facilitate the greater involvement of people living with HIV (GIPA) at ACCM, we expanded our reception volunteer program for members. ACCM members volunteered over 1100 hours to our reception program. We'd like to thank our member volunteers for their meaningful contribution to our organization.



*"Volunteering for ACCM has connected me to such an inspiring community of people who share my passion for sexual health and queer positivity. Every week the warm energy in the room energizes me to tackle the issues at hand." - Quinn, E4P Volunteer*

## LOOKING FORWARD SextEd

Due to increased traffic on the SextEd website and the growing number of texts received, we will be expanding our SextEd volunteer team in the coming year. Volunteers will respond to texts, write articles for the SextEd website, and create online promotion through ads and social media.

## THE YEAR IN NUMBERS

- 10,832** total volunteer hours
- 2,558** E4P volunteer hours, including **1,792** hours for SextEd
- 3,447** Support Service volunteer hours, including **293** hours of anti-isolation support through our buddy program
- 3,520** administrative volunteer hours, including **1,010** from our board of directors and **1,188** from our reception team
- 1,307** volunteer hours for events, including **504** for Artsida and **65** for our holiday party

# COMMUNICATIONS

The Communications Department develops and oversees internal and external communications, as well as branding and messaging for ACCM. It also promotes organizational activities, events, services, and programs, as well as develops ACCM's media visibility and web presence.



## U=U CAMPAIGN

ACCM was the first organization in Quebec to endorse the U=U (Undetectable=Untransmittable) campaign, for which we hosted a Q&A with the campaign's founder at ACCM. We acted as campaign ambassadors in Quebec, conducting presentations to regional organizations found in rural areas. We also released a position statement on our website, posted campaign content on our social media platforms, displayed our U=U banner at large-scale events, and hosted a U=U community discussion on World AIDS Day. We will continue to promote community awareness around undetectability in the coming year.

*"ACCM has really embraced the campaign and message. My visits and discussions with your team have always been inspiring and so collegial. We are making progress!"*  
- Bruce Richman, Executive Director of Prevention Access Campaign, #UequalsU Founder

## OPIOID OVERDOSE PREVENTION CAMPAIGN

ACCM has taken a strong stance on opioid overdose prevention. We released a position statement demanding community access to naloxone, the life-saving medication which reverses the effects of an opioid overdose. We conducted outreach to local pharmacies to foster a harm-reduction response to the crisis, trained ACCM staff on administering naloxone, equipped our drop-in centre and outreach workers with naloxone kits, and provided pharmacy accompaniments. ACCM will continue to be a strong community voice on opioid overdose prevention.

## NEW WEBSITES

We launched the website for our new alliance program Jeunes Queer Youth, and launched an updated version of our SextEd website.

## LOOKING FORWARD Kontak Rebranding

We will be launching a new Kontak website in the coming year, with new visuals and up-to-date content on Kontak services.

## THE YEAR IN NUMBERS

- 16,743** visits to ACCM website with **36,609** page views
- 5,559** followers across all platforms
- 5,300** users reached through our most influential post

# FUNDRAISING & EVENTS

The Fundraising Department is responsible for planning and executing ACCM's fundraising strategy through community events and individual giving, including public and private grants, as well as our signature art auction fundraiser, Artsida.

## ARTSIDA8

Our signature art auction fundraiser Artsida returned for its eighth edition, featuring a private philanthropist preview at EPIK Boutique Hotel, a vernissage at Galerie MX, and a live auction at Salon Urbain. This year, we presented 62 works by 62 LGBTQIA and allied artists from Canada and abroad. Artsida8 was our most successful edition yet, raising over \$148,000 for ACCM's services and programs.

## PARCOURS

On October 1st, ACCM came together with several community organizations to host a walk and create a human chain in Laurier Park, symbolizing the AIDS ribbon. It provided a chance for us to celebrate our communities' achievements and also created a focal point for our collective fundraising efforts.

## THIRD PARTY FUNDRAISERS

We are incredibly thankful to the many fundraisers that were organized for ACCM this past year, including House of Laureen's *Love Ya Self* drag show, Bar Palco's fundraiser and food drive, Mec Plus Ultra's dance party fundraiser, the Author's in Undies event organized by Christopher DiRaddo at Stock Bar, and more.

## DONOR RELATIONS

Individual donations are crucial for us to continue our work, so this year, we placed an increased focus on donor relations. We sent out hand written custom-made thank-you cards to our PARCours donors, and started a donor newsletter for donors to learn more about giving opportunities, upcoming events, and developments in our programs and services.



*"[Artsida was] a great evening of fundraising in a room filled with such beautiful people. I am proud to have attended such a fabulous event."  
- Dr. Laurie Betito, Clinical Psychologist, Sexual Health Specialist & CJAD radio host*

## 30TH ANNIVERSARY

ACCM celebrated its 30 years of community engagement with several events throughout the year. We hosted a barbecue for our membership, a 30th anniversary party for the community featuring an immersive art installation at Le Livart, and co-presented *Thriving, Life, and Living: 30 Years of AIDS Community Care Montreal* with the Concordia University Community Lecture Series on HIV/AIDS. This last event explored the past, present, and future of our organization with excerpts from the play *On Life and Living*, and a panel with ACCM staff and volunteers.



## LOOKING FORWARD

### Restaurant & Anti-Stigma Fundraiser

We plan on organizing a pop-up restaurant fundraiser as part of an HIV anti-stigma campaign. The pop-up will be staffed with different people from the HIV community. It will challenge stigmas and misconceptions around transmission and risk while promoting increased community awareness and understanding.

## THE YEAR IN NUMBERS

**\$148,000** raised at Artsida  
**144** donors gave through participatory fundraising  
**17** third party fundraisers

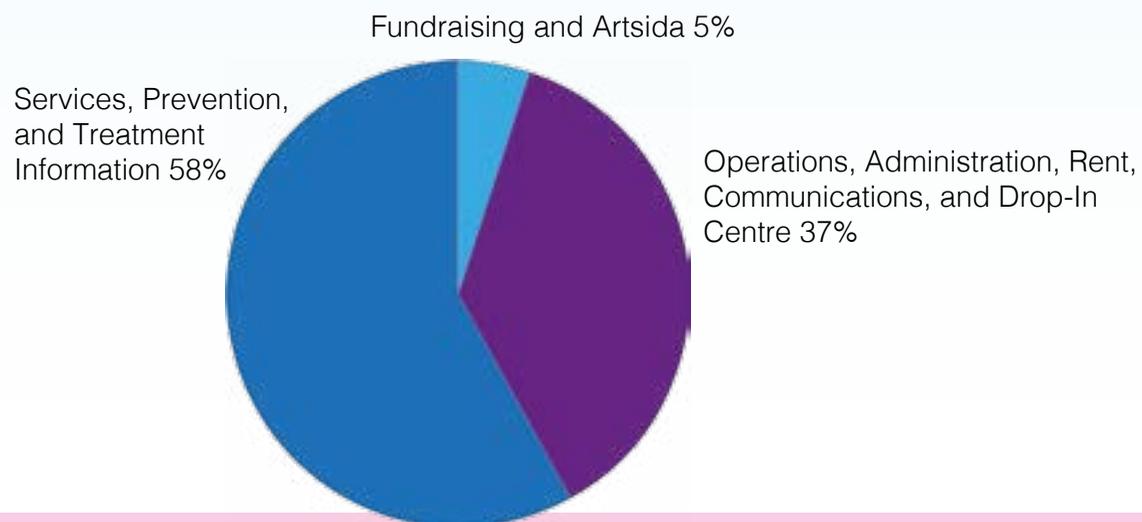
# FINANCES



**TOTAL REVENUE: \$753,695**



**TOTAL EXPENSES: \$850,482**

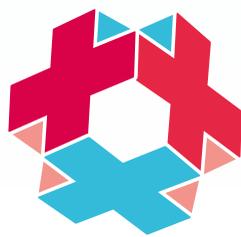


**DEFICIT AMOUNT: \$96,787**

**UNFORESEEN FUNDING CUTS: \$93,000**

# PARTNERSHIPS

- Absolut
- Accueil Bonneau
- Action santé travesti(e)s & transsexuel(le)s du Québec (ASTT(e)Q)
- Acts to Grind Theatre
- Agence de la santé et des services sociaux de Montréal: Programme de soutien aux organismes communautaires
- Aide aux Trans du Québec
- AIDS Committee of Toronto
- Arts and Science Federation of Associations Concordia
- Arts Community Engagement (ACE) McGill
- Aubut Distribution Alimentaire
- Bar Palco
- Bar Renard
- Beau's All Natural Brewing Company
- Black Indigenous Harm Reduction Alliance
- Black Students' Network
- Brandy's Hollistic Centre and Canine Café
- Cactus
- Café Cléopâtre
- Camping Plein Bois
- Canadian Aboriginal AIDS Network
- Canadian AIDS Society
- Canadian AIDS Treatment Information Exchange
- Canadian Association of Education and Outreach (CAEO) Quebec
- Canadian Coalition to Reform HIV Criminalization
- Canadian Foundation for AIDS Research (CANFAR)
- Canadian HIV/AIDS Legal Network
- Centaur Theatre Company
- Centre communautaire des gais et lesbiennes de Montréal
- Centre d'aide aux personnes atteintes de l'hépatite C
- Centre for Human Rights & Legal Pluralism
- Chambre de commerce LGBT du Québec
- Cinema du Parc
- Claude Cormier + Associés
- Clinique l'Actuel
- Clinique SIDEP+
- Coalition des organismes communautaires Québécois de lutte contre le sida (COCQ-Sida)
- Coalition montréalaise des groups jeunesse LGBT
- Comité provincial de concertation en Hépatite C
- Commerce and Administration Students' Association Concordia
- Concordia Student Union
- Concordia University Community Lecture Series on HIV/AIDS
- Concordia University HIV/AIDS Internship Program
- Concordia University LIVE Centre
- Consent McGill
- Costco
- Criminal Law, McGill Faculty of Law
- Dans la rue
- Dawson Student Union
- Delta Lambda Phi
- DeSerres
- DESTA Black Youth Network
- Direction de la santé publique de Montréal
- DMI Global
- Drawn & Quarterly
- Effiloché
- Encadrex
- English Montreal School Board
- EPIK Collection
- Equity and Diversity Committee at McGill University
- Eska
- Essentiellement Soi
- Fancy Navbar
- Festival international de Jazz de Montréal
- Fierté Montréal
- Fine Arts Student Alliance Concordia
- Fondation d'aide directe SIDA-Montreal (FADSM)
- Fondation québécoise du sida
- Francine Charbonneau, Ministre responsable des Aînés
- Galerie MX
- Galerie Tommy Zen
- Green Panther
- Grey Nun's Residence
- Guelph Department of Family Relations & Applied Nutrition
- Hagen Nutrience
- Harm Reduction Coalition of Montreal
- Head and Hands
- Healthy McGill
- House of Laureen
- I24 Call Management Solutions
- Interligne
- International Community of Women living with HIV (ICW)
- Jean-Marc Fournier, Député
- La Coalition jeunesse montréalaise de lutte à l'homophobie
- La Maison du Père
- La Tablée des Chefs
- LBV International
- Le Vieux Velo
- LGBTQ Rainbow Umbrella
- Loaded Pictures
- LUSH Cosmetics
- Maison Plein Coeur
- Manon Massé
- Mansfield Athletic Club
- Martin Coiteux, Ministre des Affaires municipales
- McGill Arts Undergraduate Association
- McGill Career Services
- McGill Faculty of Education
- McGill Legal Information Clinic
- McGill Office for Sexual Violence Response, Support, and Education
- McGill Rez Life
- McGill Social Equity and Diversity Education Office
- McGill University Alternative Spring Break
- McGill University Health Centre (MUHC)
- Médecins du Monde
- Moisson Montreal
- MPU
- Musée d'art contemporain de Montréal
- Native Friendship Centre of Montreal
- Native Women's Shelter of Montreal
- Old Brewery Mission, Women's Shelter
- Opéra de Montréal
- Orchestre symphonique de Montréal
- Outlaw at McGill
- P[h]assion
- Prisoner's HIV/AIDS Support Action Network
- Portail VIH/sida du Québec
- Post-Graduate Students' Society McGill University
- Project 10
- Public Health Agency of Canada: Community Action Fund
- QPIRG Concordia
- QPIRG McGill
- Queer Concordia
- Queer Engineer McGill University
- Queer McGill
- Queer McGill Post Graduate Working Group
- Realize
- Refuge des Jeunes de Montréal
- Regroupement intersectoriel des organismes communautaires de Montréal
- Revolution They Wrote
- Rez Life McGill
- RÉZO
- Saint-Columba House
- Segal Centre for Performing Arts
- Sexual Assault Centre of the McGill Students' Society
- Shakti Rock Gym
- Social Equity and Diversity Education Office (SEDE) McGill
- Société du développement du Village Studio Bliss
- Subversions: A Journal of Feminist Queries
- Table des organismes communautaires Montréalais de lutte contre le sida
- TAVIE
- TD Bank
- VIARail
- ViiV Healthcare
- Visual AIDS
- Volunteer Income Tax Program
- WestJet
- Westmount Moving
- Women's Studies Student Association (WSSA) Concordia University



**ACCM**