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Volunteer Description: Jeunes Queer Youth Social Media Volunteer

Purpose

The Jeunes Queer Youth (JQY) Social Media Volunteer is responsible for the development and maintenance for JQY's social media channels (i.e. Facebook, Instagram, YouTube).

Main Responsibilities

- Posting content and creating Facebook and Instagram posts.
- Promoting JQY and JQY projects through social media.
- Educating followers by sharing content about sexual health and healthy relationships.
- Tracking, and editing Google AdWords ads for sexted.org articles within Google Grant restrictions.
- Reviewing other online ads, potentially including Instagram, Facebook, and YouTube ads.

Personal Qualifications and Skills

- Experience administering social media pages for promotion purposes is a strong asset.
- Experience or knowledge of Search Engine Optimization is a strong asset.
- Strong skills validating information found online.
- Experience writing for a wide range of social media platforms.
- Preferably has experience using Hootsuite and Facebook Pages Manager.
- Experience or research around Google AdWords is a strong asset.
- Awareness of sex educators and sex ed orgs in Montreal and North America.
- Awareness of digital copyright laws and basic programming skills are a plus.

Time Commitment

In addition to a 16-hour weekend Volunteer Orientation, expect to give 4 hours per week. All volunteers are asked to make a six month commitment and regularly complete their hours in the ACCM office.

People living with HIV are encouraged to apply for this position.

If this opportunity interests you and for more information, please contact Lana Galbraith, Volunteer Engagement Facilitator at volunteer@accmontreal.org

AIDS Community Care Montreal (ACCM) is a volunteer-based community organization that envisions a society free from the stigma of HIV/AIDS. We are committed to building a community where all people living with or affected by HIV/AIDS receive the support they need. We are dedicated to empowering individuals to make informed decisions related to their health.